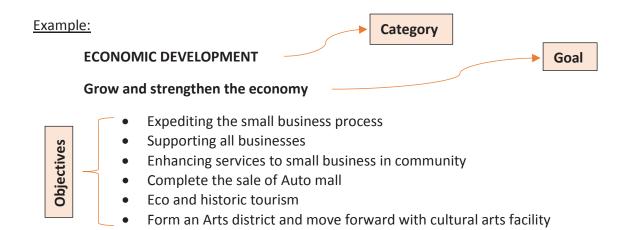
City of Flagstaff Council Goals 2017 - 2019 | Matrix Definitions



POLICY IMPLICATION(s) = Is there a

current City policy that
supports or would be
impacted by the
accomplishment of the
Objective, or the effort by
staff to accomplish the
Objective?

BUDGET IMPLICATION(s) = Is there current budget to support the Objective, or will additional appropriations be required? Is there a revenue generation potential?

COMPLETE SALE OF AUTOMALL	
Point of Contact:	
POLICY	
IMPLICATION	
BUDGET	
IMPLICATION	
S.M.A.R.T Y□N□	
if no explain	
EXTERNAL	
PARTNERS	
TIMELINE	
MEASUREMENT	
UPDATE	

<u>S.M.A.R.T. ANALYSIS</u> = Objectives should conform to the following criteria: **S**pecific, **M**easurable, **A**ttainable, **R**elevant and **T**imely.

MEASUREMENT(S) = What does success look like in accomplishing the Objective? For the Objective to be successful it must have a clear measurement. To be able to measure progress a baseline is determined and then a target outcome is established. For example to measure whether quality is suffering in the face of high productivity, we might measure % of work that requires a redo. A low % would suggest higher quality of work being performed.

EXTERNAL PARTNERS = Who are the external stakeholders needed at the table to accomplish this Objective.

<u>TIMELINE</u> = The following timelines have been established to define the period of time requisite to accomplish the Objective:

<u>Immediate</u> = less than 6 months <u>Short-Term</u> = 7 – 12 months <u>Mid-Term</u> = 13 – 36 months <u>Long-Term</u> = over 3 yrs