

Flagstaff CVB – PR Media Assessment

Contact Information

Name of Journalist:	
Title:	
Full Mailing Address:	
Telephone:	
Fax:	
Cell # While in AZ:	
Email Address:	

Detailed information of Journalist/Publication/Program

Name of Publication/Program:	
Circulation/Audience Size:	
Frequency:	
Status in Marketplace:	
Distribution:	
Specialty of Journalist/Reporter:	
Languages spoken:	
Age:	
Emergency Contact Name:	
Emergency Contact Phone:	

Visit Details

Purpose of Visit/Angle of Article:	
Estimated Space/On Air Time:	
Estimated Date of Publication/Broadcast:	
Proposed Dates or Name of Press Trip:	

Assistance Required

Name of all Traveling on this Itinerary:	
Type of Assistance Required: <i>(i.e. air, hotel, transport, tours, attractions)</i>	
Number of hotel rooms/beds required:	
Escort Required?	
Interviews Requested:	
Special Travel Requirements: <i>(i.e. diet, restrictions)</i>	
Suggested Itinerary/Attractions Requested:	
Date Itinerary is Needed:	

Miscellaneous Information

Have you ever been to Arizona?	
If yes, which areas?	
Please list any other relevant details:	